William Weston Bray III ("Wes")

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Career Summary

Wes Bray is a professional marketer, former CEO, and proven entrepreneur.

Over his career, Wes has worked for marketing companies such as **Kraft General Foods, Pepsico** and **Marketing Corporation of America**. He has co-founded, built and sold two marketing services companies, **SmartDemo, Inc**. to **Time Warner** and **Market Growth Resources, Inc**. to **True North Communications/IPG**. At IPG, he served as Co-CEO of one of the largest global marketing services agencies, **Marketing Drive Worldwide**.

In 2004 he co-founded **HipCricket, Inc**., a mobile technology company, which he helped take public in 2007. In 2008, he joined **Retail Optimization Inc**., a SAAS software start-up serving major grocery retailers, as COO and was named CEO in January of 2009. Despite the recession, the company was successfully sold to **Revionics** in 2012.

From 2011 until relocating to South Carolina in 2015, Wes served as the Lead Mentor and Entrepreneur in Residence for **Yale University's Entrepreneurial Institute**.

Wes is currently a partner in **e2Advisors**, a consultancy specializing in retail development for entrepreneurial ventures. Wes has a BA from Yale University and an MBA from Harvard University.

Board Summary

Wes has served on several corporate and non-profit boards over his career.

Wes currently sits on the board of **Guest Services Inc**., a hotel management and hospitality company based in the Washington, DC area (www.guestservices.com). Wes's role is primarily to advise management on retail strategy, marketing, brand development, and technology.

Locally, Wes currently serves on the boards of the **Hilton Head Humane Association**, the **Don Ryan Center for Innovation** in Bluffton, SC, and the Executive Board of the **South Carolina Yacht Club.** In March 2019, Wes was appointed to fulfill an empty seat on the board of the **Windmill Harbour Property Owners Association** and was elected Vice President in August 2019.

Personal

Wes & his wife, Sharon, have two children, two cats and "Churchill", a very bouncy Boston Terrier. Personal interests include cooking, sailing/boating, and his 1960 Austin-Healey 3000 Mark 1 BN7 roadster.

CHARLES LAINE

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INTRODUCTION

I moved to Hilton Head in 1999 with the thought of just playing golf and relaxing. It didn't work out that way, and I'm pleased it didn't. My golf time was reduced, but my "giving back" time became a much more important part of my life.

Since marrying Kitty and moving to Windmill Harbour in 2016, I have gained a true affection for the community. We are going through an important period that will have a substantial impact on our future. I would be honored to be part of this as a member of your Board of Directors.

CORPORATE RESPONSIBILITY

THE J.M. SMUCKER COMPANY

Vice President and General Manager, International and Beverage Business Units

Member Strategy Council

President J.M. Smucker (Canada)

Vice President, Marketing

BOARD OF DIRECTORS

Smucker Quality Beverages, Inc.

Knudsen & Sons Inc.

After the Fall Products,Inc.

Alternative Attitudes, Inc.

Smucker Latin America, Inc.

Smucker U.K., Inc.

Henry Jones Foods Pty Ltd., a Victoria, Australia Corp.

J.M.Smucker De Mexico, SA.DE CV

Smucker Hong Kong Limited, a Hong Kong Corp.

HILTON HEAD INVOLVEMENT

THE GOLF CLUB AT INDIGO RUN

Chairman Board of Governors
Vice Chairman Board of Governors
Chairman Golf Committee
Chairman Member Guest Tournament
Chairman Membership Committee

HILTON HEAD HUMANE ASSOCIATION

Chairman, Board of Directors
Chairman, Advisory Board
Chairman, Finance Committee

WINDMILL HARBOUR

Member, Finance Committee